

ARCHETYPE LEARNING SOLUTIONS

LEARNING TOOLS





Hello!

"IT'S TIME TO RE-
ENVISION LEADING: TO
REALIZE THAT LEADING
AND LEADERSHIP
PRINCIPLES SHOULD BE
AVAILABLE TO EVERYONE
BECAUSE WE ALL HAVE
THE CAPACITY TO LEAD.

WELCOME TO
ARCHETYPE LEARNING
SOLUTIONS, BECAUSE
YOUR DEVELOPMENT
NEEDS ARE AS UNIQUE AS
YOU.

"EVERYBODYLEADS

Welcome to Archetype Learning Solutions, where we work with you to find a solution to meet your unique organizational needs.

The world we knew as children no longer exists, and the world we thought we knew has dramatically changed. As such we now have the capacity to create a new world: one where knowledge is available to all, one that is compassionate and kind, one where everybody leads.

No two organizations are the same, so why use just any solution to meet your unique needs? Let us help you create a culture of engagement to optimize your results.

Danielle Lord, PhD
Principal & Chief Knowledge Officer
Archetype Learning Solutions

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These documents have been developed and used by me for many years to help organizational learning. Learning in organizations can be difficult because there are so many variables. These include:

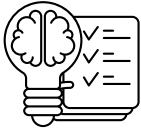
- The culture of the organization - how quickly does the organization respond to new ideas,
- The make up of the team members and their unique learning needs,
- psychological safety - how safe is it to try new ways of doing things,
- The structure of the organization - is it adaptive or formal,
- Lack of structure may result in too much organizational conflict,
- There may be a lack of commitment.

The Archetype Learning Solutions toolkit consists of a variety of tools to aid in adult and organizational learning, creates learning "stickiness," and promotes the culture change you're seeking.

We offer a unique set of four learning tools. From individual readiness and preparation to our exclusive learning evaluation, we can provide you with the tools you need to evaluate the ROI of your organizational learning. In addition, we offer three Leadership Development courses, mentor training, as well as custom instructional design. Lets work together to see which tools work best for your needs all designed for small business.

OUR SUITE OF LEARNING TOOLS

1.



Learning readiness checklist:

Are you at your best and ready to receive new information? A self-evaluation tool to help learners prepare for a learning event. Provides learners with a helpful look about their learning readiness.

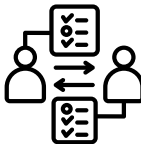
2.



Learner evaluation:

Looking for a new way to evaluate learning? We offer a unique take on the traditional Likert scale evaluation that actually serves as a measurement of organizational knowledge saturation.

3.



Learning map:

A truly unique tool. The learning map provides a pathway for the learner and the manager to strategize about the learning, identify important key concepts, and how to operationalize new knowledge. Bring the knowledge into the culture and make real change.

4.



Role to process matrix:

Learning is one of the most expensive endeavors in an organization. Do you know if everyone in your organization needs the same learning? Get clear about who needs with our unique matrix.

ADDITIONAL PRODUCTS

EMPLOYEE DEVELOPMENT & ENGAGEMENT

Learning and development is one of the number one things employees ask about. Boost your teams efficacy, productivity, and engagement with our streamlined learning and development tools.

Career development pathway:

Many organizations are unable to provide a clear pathway for development and advancement. I work with organizational leaders to develop a pathway and tools for development.

\$150*

Employee development (L&D) toolkit:

A suite of tools that includes-

- Learning readiness checklist and development rubric
- Learning map | ·Career pathways development
- Learner evaluation

\$39

Leadership development toolkit:

A variety of tools to help your leaders continue in their leadership journey and work towards continuous improvement.

- 360 review | ·Development rubric | ·Leadership competencies

Individual development plan

\$29

Employee engagement training:

Helping your leaders connect to engagement in a whole new way!
In-person learning only.

\$39

Additional employee engagement opportunities:

We are passionate about ensuring your employees are passionate about you! We offer an array of tools to help engage your team members.

Contact
us for
options

Price per employee

*per role

TESTIMONIALS



Anika K. New team member socialization

"Danielle facilitated our team, analyzed the data, and provided us with a valuable set of tools to boost our on-boarding practices within the cities Human Services Division"

Sharon B. The power of mindset

"Danielle gave a powerful presentation on the importance of Mindset, customized to our club to meet the specific needs of our commitment to high school students"



Maulin S., MD The Everest Experience

"I have a much deeper appreciation about how my actions, or even in-actions, have a profound effect on my team and my clinic"



FAQ'S

Are you a coach or consultant?

While Organizational Development practitioners do both, I do not consider myself to be either. I am an educator with deep expertise, years of experience, and a large set of tools, which I use to find a unique solution to best fit your needs.

Why does leadership development and organizational learning matter?

Leadership Development helps to create a culture of engagement; Organizational Learning ensures that employees share a common language, both help team members overcome barriers in challenging situations.

Why Archetype?

An archetype is a unique thing. As individuals we are all archetypes and need to embrace our own style for authentic leadership. Your organization is also an archetype. It needs a unique solution.

Can you help with the ROI of learning and development

Yes we can. Not only do we have a unique evaluation strategy, up to level 4, we also offer "Learning Maps" with a coaching guide. This tool helps to integrate learning and application of new materials into operations.

My employer does not offer any development or support. Can I use your products for my own self-development.

Absolutely! We're here to support you as well as any business. If support is not available to you, connect with us so you can be your own advocate.

Your organization is a unique living system. It needs a unique approach to your concerns and needs. While Archetype Learning Solutions offers materials that can be used by any organization, I'll work with you to find an approach that meets your needs.

- DANIELLE LORD, PHD



Ready to get started?

For too long, this work has been limited to large organizations who can afford the full time team or expensive consultants. My goal and desire is to make this available to every business regardless of size, tenure, or revenue

Serving South King County, Pierce, and Thurston county for in-person work or globally in the virtual environment, let Archetype Learning Solutions help you create a culture where your team members feel heard, feel valued, and are committed to your success.

Much of what I offer is my own work and I am more than happy to customize a product to meet the unique needs of your organization. Afterall, we are all Archetypes.

LET'S CONNECT

Running your business shouldn't be frustrating. Going to work shouldn't be stressful!

Lets work together to find a unique solution for your organization.

Danielle



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